

Student Trainee Content Creator - Texting / Advertising / Marketing (f/m/n)

Part time - Karlsruhe, Germany

Our mission is to bootstrap the Service 4.0 industry.

Responsibilities

- You research, conceptualize and create exciting texts around the topic of IoT - the Internet of Things for our website, newsletters, flyers, social media platforms and other print and online formats.
- You create white papers and sales texts that help our sales department to sell our products and services.
- You will support the Marketing, Sales and Business Development departments with current tasks.

Required Skills

- You ideally study communication or linguistics or a similar field of study.
- Your writing style is clear and you ideally have editorial experience.
- Your way of working is structured, independent and solution-oriented.
- You are able to formulate complex issues in a simple and understandable way and have an eye for detail. In addition, you are tech-savvy, formulate appealing texts and get to the heart of the matter.
- You speak German at native level and have excellent spelling, punctuation and grammar.

Your HR contact person

320EAST GmbH, Karlsruhe
Mrs. Susanne Anselment

jobs@320east.de
www.320east.de

Why 320EAST



An open, respectful and value-oriented corporate culture that is lived by all employees



An agile, open-minded and international team



A Startup culture in which you can develop yourself and release your full potential, both professionally and personally



A mentoring program, which accompanies you from your first day at work and provides you with advice and support



Excellent working conditions in modern offices



Countless benefits such as team events, flat rate for hot and cold drinks, smoothies, daily fresh fruits and vegetables, healthy snacks, team lunch and much more

About 320EAST

320EAST is a German technology company based in the center of the Karlsruhe technology region. We develop and operate our IoT platform as a SaaS solution with our own hardware.

Our mission is to bootstrap the Service 4.0 industry.

Due to the daily increasing lack of personnel, the quality of services changes to the negative. They come to a standstill or are not offered at all. Our platform of hardware and services provides a broad technical and operational foundation for service providers (our customers) worldwide.

We not only provide a measurable way out of the service dilemma, but also create new business opportunities for service providers.

„One-Stop IoT SaaS boots up Service 4.0“

320EAST GmbH is located in Karlsruhe (Register Mannheim), Germany.

We look forward to receiving your application by e-mail with a meaningful CV and photo. You are welcome to show work samples and name references.

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