

## Student Trainee Content Creator for Social Media and Graphic Design (f/m/n)

Part time - Karlsruhe, Germany

**Our mission is to bootstrap the Service 4.0 industry.**

### Responsibilities

- You are responsible for the development, expansion, implementation and support of social media concepts and channels (e.g. Facebook, Instagram, Xing and LinkedIn, blog).
- Supporting in creation the online and print designs of our brands and products.
- Creation of homepages of our brands and products.
- Creating flyers, booklets, user manuals, and other resources according our Corporate Designs.
- Design and creation for various media, such as printed materials, online media, videos and animations.

### Required Skills

- Student Media Design (Communication Design) or similar
- English, spoken and written (required)
- Technical understanding
- Safe handling of design software and technologies (Adobe Creative Cloud)
- Work methodically and meet deadlines
- Eye for details and aesthetics
- Creating content and planning of social media releases
- Write texts for social media and editorial articles
- Graphics & Design for online and print media
- Design of infographics and packaging
- Conception, production and editing of videos
- 2D visualization and animation
- Image Editing
- Optional: experience with HTML5, CSS3 and JS, 3D visualization

### Your HR contact person

320EAST GmbH, Karlsruhe  
Mrs. Susanne Anselment

[jobs@320east.de](mailto:jobs@320east.de)  
[www.320east.de](http://www.320east.de)

## Why 320EAST



An open, respectful and value-oriented corporate culture that is lived by all employees



An agile, open-minded and international team



A Startup culture in which you can develop yourself and release your full potential, both professionally and personally



A mentoring program, which accompanies you from your first day at work and provides you with advice and support



Excellent working conditions in modern offices



Countless benefits such as team events, flat rate for hot and cold drinks, smoothies, daily fresh fruits and vegetables, healthy snacks, team lunch and much more

## About 320EAST

320EAST is a German technology company based in the center of the Karlsruhe technology region. We develop and operate our IoT platform as a SaaS solution with our own hardware.

Our mission is to bootstrap the Service 4.0 industry.

Due to the daily increasing lack of personnel, the quality of services changes to the negative. They come to a standstill or are not offered at all. Our platform of hardware and services provides a broad technical and operational foundation for service providers (our customers) worldwide.

We not only provide a measurable way out of the service dilemma, but also create new business opportunities for service providers.

„One-Stop IoT SaaS boots up Service 4.0“

320EAST GmbH is located in Karlsruhe (Register Mannheim), Germany.

**We look forward to receiving your application by e-mail with a meaningful CV and photo. You are welcome to show work samples and name references.**

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